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FASTER F▶▶TBALL

FASTER FOOTBALL SECURES LANDMARK BROADCAST DEAL WITH TENCENT SPORTS TO REACH CHINESE FOOTBALL FANS

Partnership with China's leading digital sports platform brings fast-paced tournament to hundreds of millions of fans



Singapore / London, 23rd April 2026: Faster Football has announced a broadcast partnership with Tencent Sports, China's leading digital sports media platform. Under the agreement, Tencent Sports will stream the Singapore tournament live across its digital platforms, bringing the action to football fans across mainland China.

Faster Football, which launched as Soccer7Series in 2025, will take place from 24-26th July at Our Tampines Hub Stadium in Singapore. The 30-hour live broadcast will feature 95 matches across Men's, Women's, and Masters competitions, with teams from iconic clubs including Shanghai Shenhua, AC Milan, Borussia Dortmund, Vasco da Gama, Yokohama F. Marinos, Leicester City, QPR, Coventry City, Hashtag United, Sydney FC, Dubai United FC and PERSIB.

Played in a fast, high-intensity format; 7-a-side, 7-minute halves, on a full-size pitch, Faster Football delivers high octane short-form football for live crowds and digital-first audiences.

Tencent Sports is the dominant digital sports platform in China, reaching hundreds of millions of users monthly through its integrated ecosystem spanning web, mobile, and WeChat. With exclusive or premium digital rights to major international properties including the NBA, UEFA Champions League, Formula 1, Wimbledon, and the Bundesliga, Tencent Sports offers Faster Football direct access to the world's largest digital sports audience.

Dom Lane, CEO of Faster Football, said:

"China is a hugely important market for Faster Football, and there is no better partner to help us reach Chinese football fans than Tencent Sports. Their unrivalled digital reach and deep expertise in delivering premium sports content to mobile-first audiences make this an ideal partnership. With Shanghai Shenhua already competing in our tournament, and lifting silverware in the Women's competition in 2025, this deal creates a powerful connection between our event and one of the world's most passionate football nations."

More information and team listings are available at www.faster-football.com

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About Tencent Sports

Tencent Sports is a division of Tencent Holdings Limited, one of the world's largest technology companies. As China's leading digital sports media platform, Tencent Sports reaches hundreds of millions of users monthly through its integrated ecosystem encompassing web, mobile, and social platforms including WeChat. The platform holds exclusive or premium digital rights to major international sports properties including the NBA, UEFA Champions League, Formula 1, Wimbledon, and the Bundesliga, making it the home of international sport for Chinese fans. Tencent Sports combines world-class streaming technology with deep social integration, delivering an unmatched sports viewing experience to the Chinese market.

About Faster Football

Faster Football is a global, short form football platform. Powered by data driven insights to deliver unrivalled audiences, Faster Football expertly connects media, sponsors, brands, content creators, talent and elite clubs during weekend long football tournaments, all held in iconic cities across Asia.

Launched in Singapore in July 2025, Faster Football features Men's, Women's, and Masters competitions with clubs from Brazil, Germany, England, Italy, Japan, China, Indonesia, Malaysia, Thailand, Singapore, Vietnam, Australia and beyond. Matches are fast-paced, high-scoring, and action-packed, designed for live stadium crowds and digital-first audiences.

Faster Football combines elite competition, entertainment, and community engagement to deliver a new kind of football experience for fans everywhere.

For more information, visit www.faster-football.com

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